

Dealing with Multiplicity and Complexity to Sustain Simplicity in Institutional Research Management

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Dean, Research, Planning & Institutional Effectiveness

Christian Anderson Professor, Economics Co-chair, Institutional Review Board

The California Association for Institutional Research (CAIR)

41st Annual Conference November 16-18, 2016 The Millennium Biltmore Hotel, Los Angeles

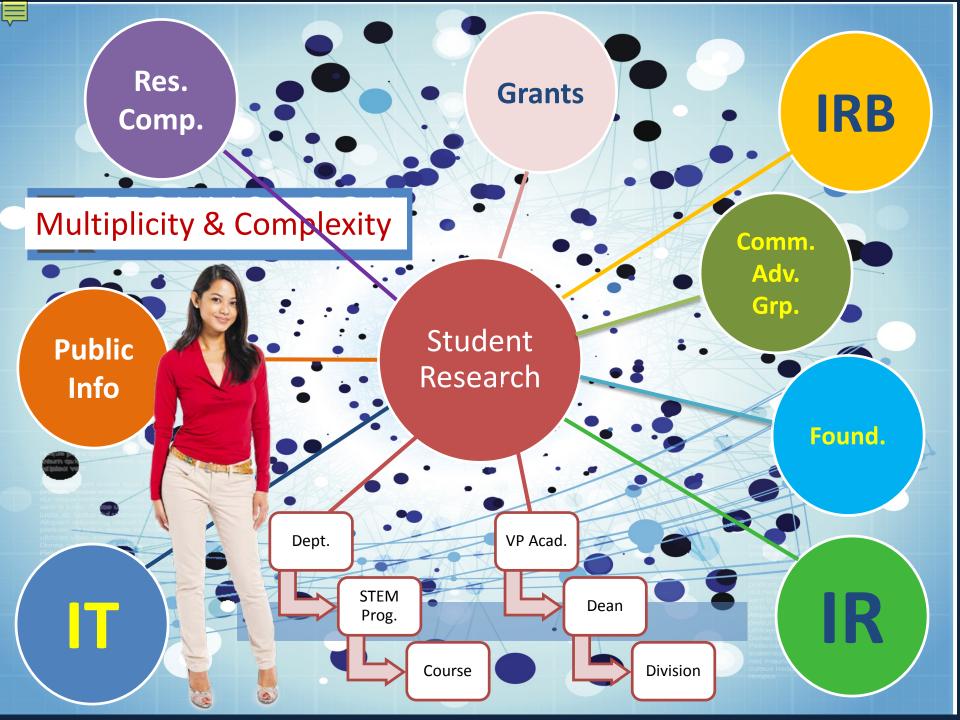


Dealing with Multiplicity and Complexity

The objectives of this presentation are to:

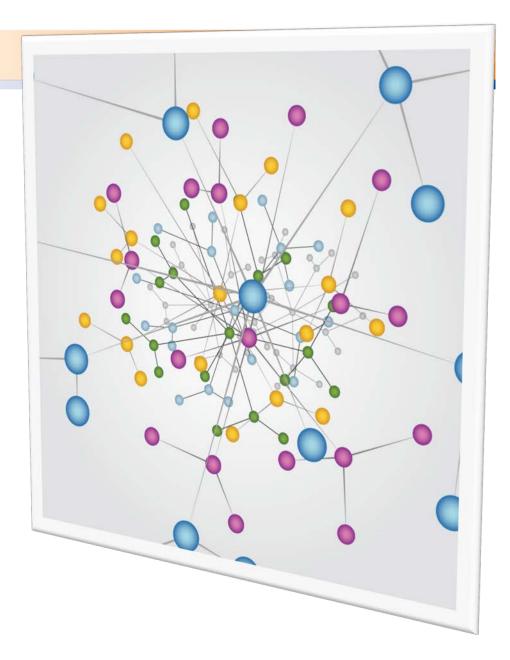


- Share innovative ideas and experiences with effective strategies in managing data/public information/internal and external research requests that involve multiple entities/offices that provide oversight and service.
- Discuss and demonstrate dynamics of developing processes, protocols, tools and improvement models that directly impact the institutional effectiveness in these areas.
- Stimulate audience participation, engagement and feedback.

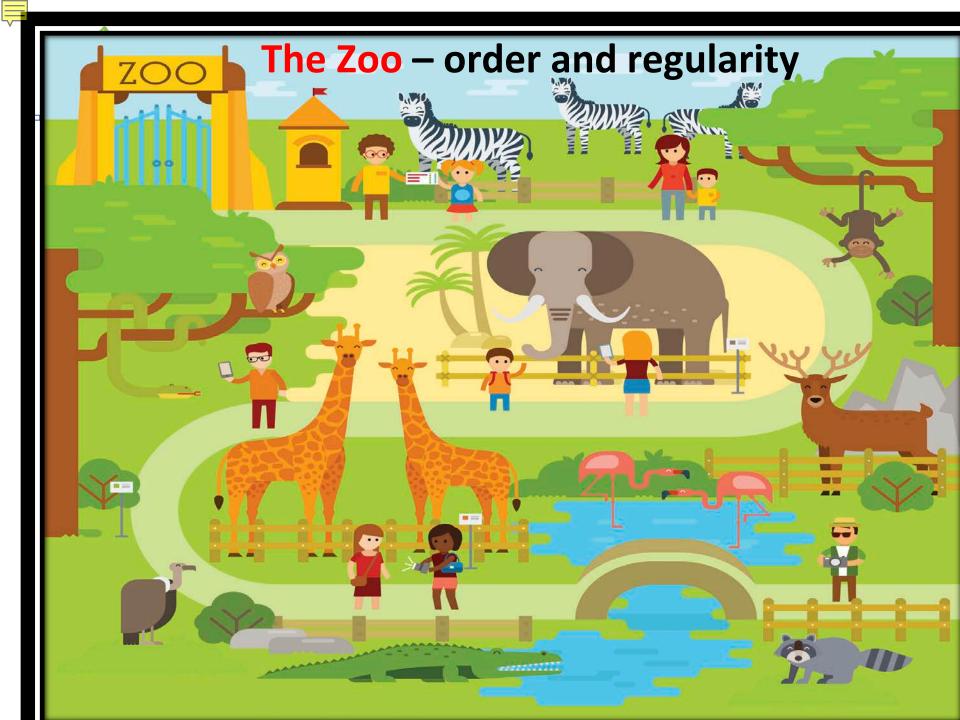




Complicated vs Complex

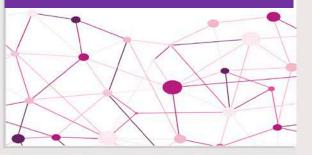


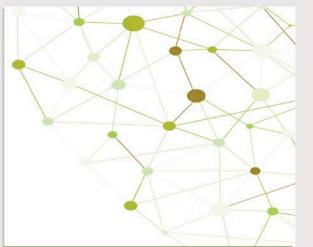
The Jungle – full of the unexpected





Complexity





Process evolution

response to new regulation/mandates, new leadership, etc.

Structural mitosis

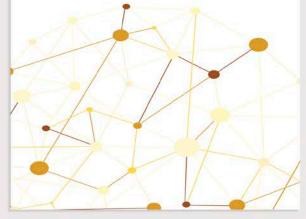
accumulation of gradual changes in reporting relationships, new units/programs, organizational configurations, etc.

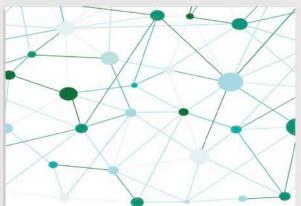


Institutional Complexity*



Product proliferation creation of new offerings/services/features





Managerial habits

exacerbation of problems created by structural mitosis, product proliferation, & process evolution. e.g. information requests

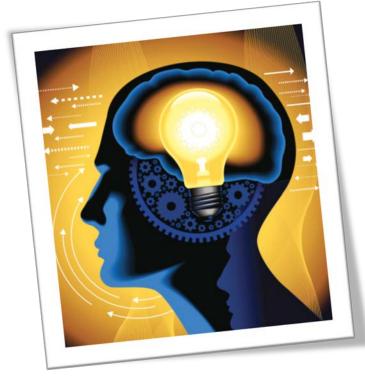


Organizational Multiplicity and Complexity



People
Systems
Processes
Protocols

Finding "Simple" Solutions



We cannot solve our problems with the same thinking we used when we created them.

Everything should be made as simple as possible, but no simpler.

~Albert Einstein



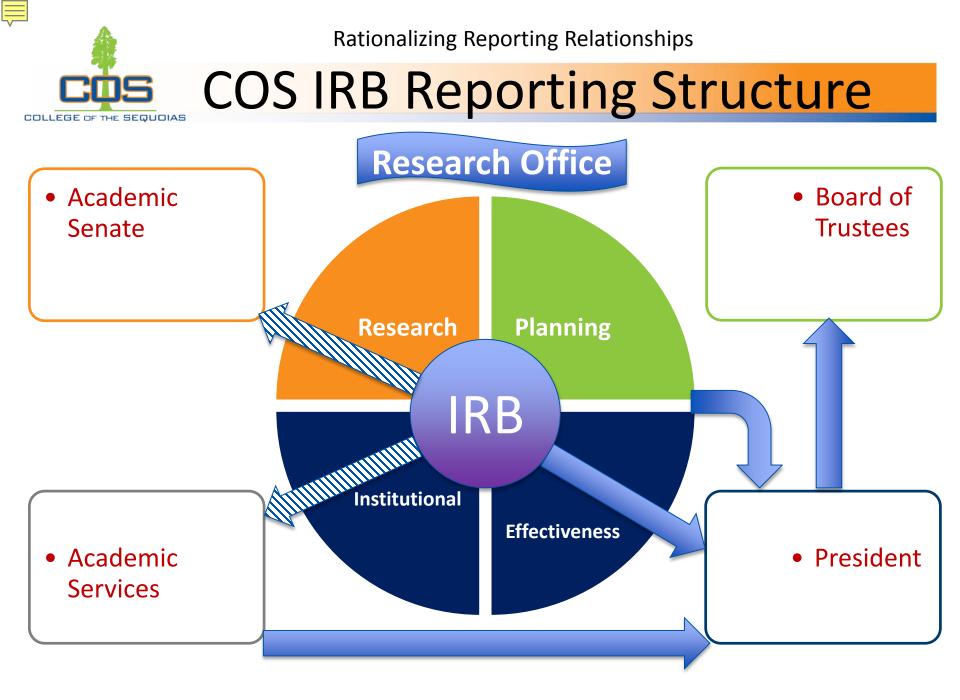
Finding "Simple" Solutions

Issue

Research JUNGLE! Structural Solutions Rationalize reporting relationships (i.e. IRB management)

Reduce the number of levels in the hierarchy (delayering- e.g. Research Advisory, Solutions Group)







The C.O.S. Solutions & Innovations Work Group



Co-Chairs: Dr. Mehmet Dali Ozturk & Tim Hollabaugh

Purpose: Solutions and Innovations Work Group has been established in fall 2013 to coordinate district's efforts in utilizing available data that can be used for research, assessment and decision support purposes. The work group meets on a regular basis to discuss and generate solutions to issues and challenges related to data and data systems that directly affect district's research capacity. The group also pays special attention to innovations in data management systems that are critical to continuous improvement of quality.



Finding "Simple" Solutions

Issue

- Research JUNGLE! Proliferation Solution
- Consolidation of functions and tasks (i.e. Mother Lode and Giant Questionnaire, Data Request Form)



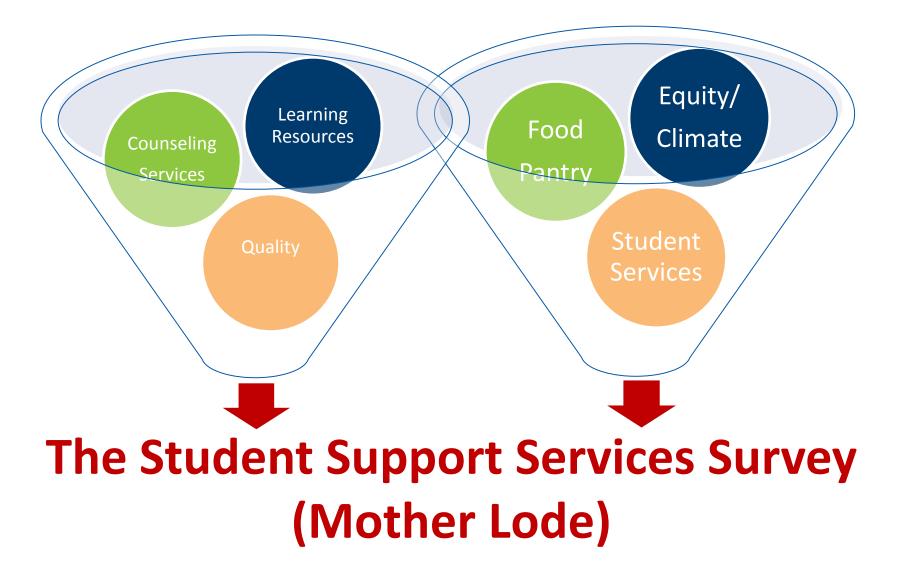
Mother Lode

COS Student Support Services Survey

What: A District-wide Survey When: Spring 2017 (February) Who: All COS Students Full-Time Students Quality Satisfaction Part-Time Students □ First-Time Students District-wide feedback is Whv: Climate Equity an important part of the planning and evaluation

planning and evaluation process at the College of the Sequoias.







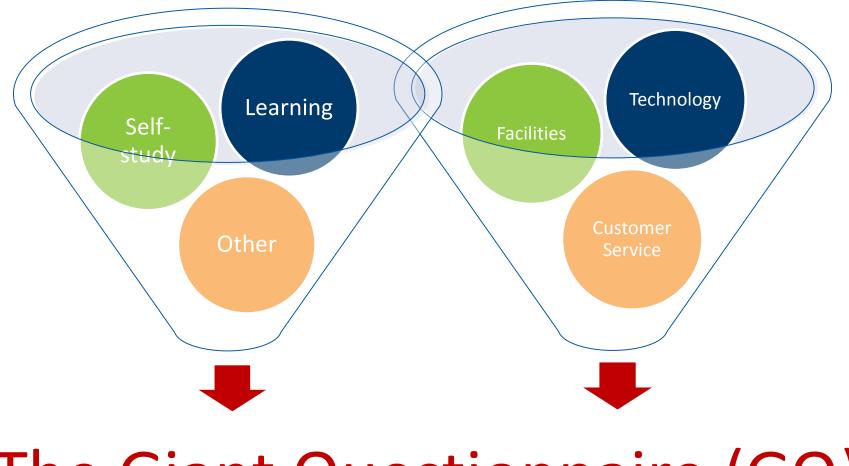
The Giant Questionnaire

What: A District-wide Survey When: Spring 2017 (February) Who: Everybody Full-Time Faculty Quality Satisfaction Adjunct Faculty Administrators Confidential Staff Climate Equity Classified Staff

Why: Many, Many Reasons!

District Surveys....





The Giant Questionnaire (GQ)



Proliferation = Ad-Hoc Data/Research Relationships







RESEARCH/DATA REQUEST FORM

All requests for research require submitting a *Data Request Form*. We will make every effort to acknowledge your request within 24-48 hours by email. Please submit your request <u>a minimum of two weeks</u> prior in advance by submitting this form. Depending upon the difficulty and detail level, the data request may take two weeks or longer to complete.

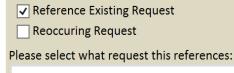


Requestor's Name:											
<u>Mehmet Ozturk</u> ;						8.	1				
Department:						_		Telephone/Extension:			
Institutional Research								(559) 000-0000			
Request Date:								Preferred Return Date:			
11/2/2015								*			
	•	 November, 2015 				5	•				
	S	М	Т	W	Т	F	S	Accreditation (All Types) *			
	1	2	3	4	5	6	7	Assessment (SLO/SAO)			
	8	9	10	11	12	13	14	Consultation			
	15	16	17	18	19	20	21				
	22	23	24	25		27		Enrollment Management			
			24					Equity Plan			
	29	30	1	2	3	4	5	For Board of Trustees Interaction			
Purpose for Request:	Today is Monday, November 2015					ber 0)2,	Grant			
(Check all that apply)	201	2013						Mandated Reporting			
								Program Information			
								Program Review			
						Public Information Request (PIO Only)					
						Shared Governance					
							Strategic Plan				
								Student Success Support Plan (SSSP)			
								Other (Please Specify)			





Request Type:



New Request

View the referenced request

Does the study involve interaction or intervention with <u>live human subjects</u>?

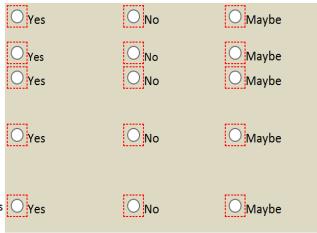
Is the collected information/data obtained about the subjects?

Is the collected information/data private information?

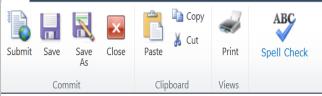
Is your study designed to produce generalizable knowledge? (Generalizable knowledge is that which can have predictive value for populations, subjects or situations other than the one being studied. Generalizable is often indicated by intent to publish, presentations, or interest by others in the same field.)

Is the study systematic?

(Follows step by step procedures organized according to interrelated ideas or principles evidenced by a research plan and objectives.)



 \checkmark



Processes

or principles evidenced by a research plan and objectives.)

What do you want to know and why?

Examples of research questions.

tions. Information Being Requested: In order to give you the most accurate data, please be specific when describing the information needed. Please include the following, if applicable: term/semester ranges, year ranges, date ranges, Visalia, Hanford, Tulare, or any combination, student type(s), total FTEF or FTES, detail data, aggregate data.

Example of what NOT to use: How many students are at COS?

Example of what TO use: How many full-time, degree-seeking, first-time students were enrolled at COS during Spring 2011 on all campuses? *OR* What was the unduplicated headcount on the Visalia campus for 2006-07?



What is your research question or hypothesis, if any?

Please provide a detailed description of the data requested, including any selection criteria (examples: firsttime freshmen, Chemistry majors, departments/colleges, etc.)





Processes

Documentation/Attachments:

If you have documentation or other attachments relevant to this request, please attach them here.

Click here to attach a file

Add Another Attachment



What data products will your project require? (Examples of data products.)

Data summary tables and/or charts

- Full report with background, methodology, results, and conclusions/recommendations
- Mini report with a summary of findings
- Paper Survey
- Raw Data Only
- Web Survey
- ✓ Other (Please Specify)

Confidentiality/FERPA:

Submit on behalf of Requestor

Confidential information is provided in response to specific requests. Disclosure of this information to unauthorized parties violates the Family Education Rights & Privacy Act (FERPA).

It is expected that you will:

- Handle this information in a confidential manner, keeping it secure at all times.
- Communicate this information ONLY to other parties authorized to have access to it in accordance with the provisions of FERPA.
- Use this information only for its intended purpose.
- Properly dispose of this information when it is no longer needed.

✓ I understand and will comply with the FERPA regulations stated above.

Submit





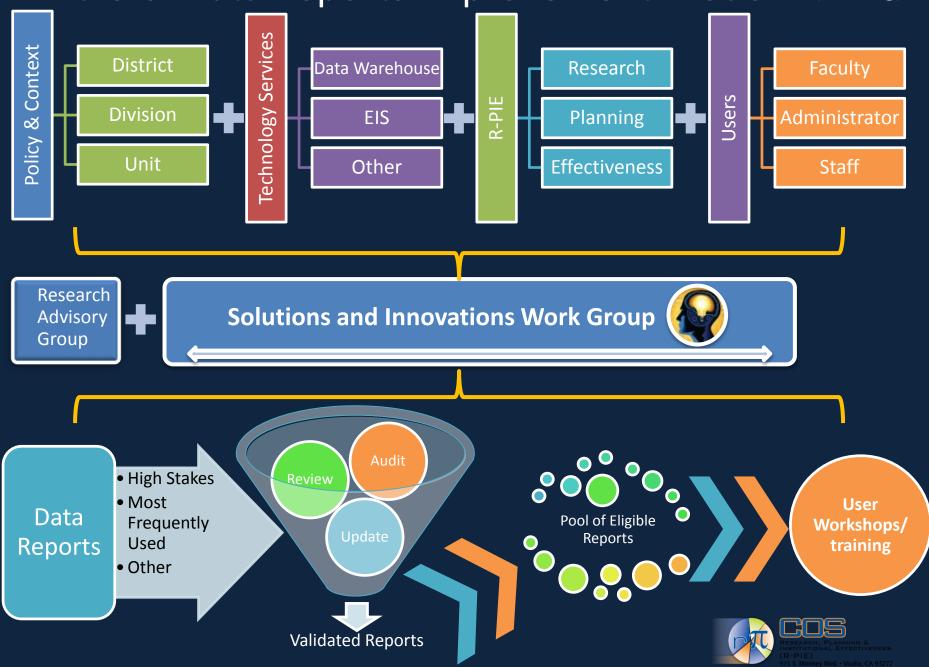
Finding "Simple" Solutions

Issue

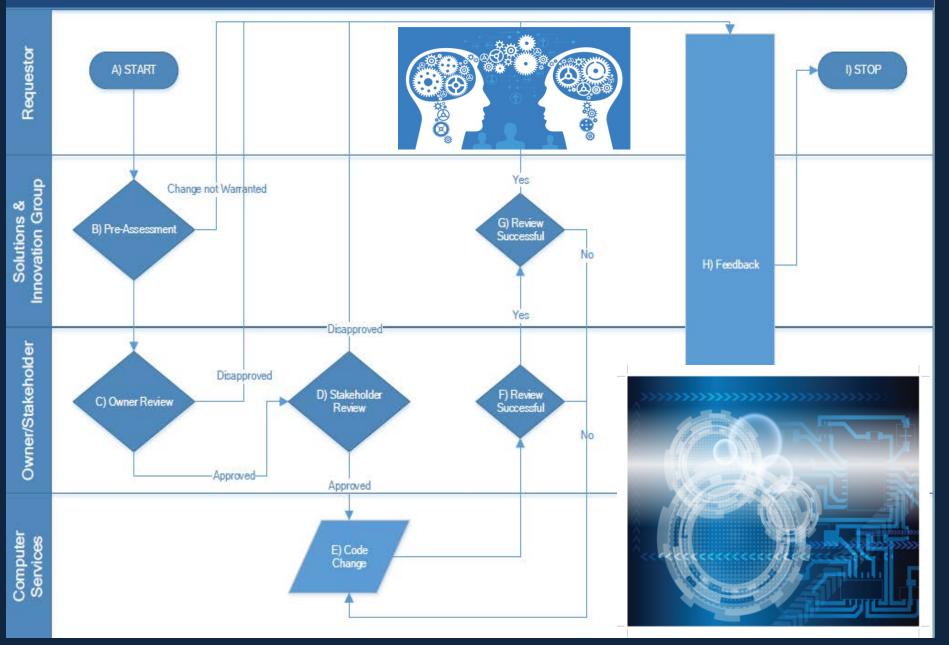
Research JUNGLE! Process Solutions Develop processes and protocols for: • Existing (i.e. Code **Change Workflow**) • New (i.e. IRB Checklist)



C.O.S. Data Reports Improvement Model (Existing)



Extended Information System Reports/Validation Tables: Code Change Workflow (Existing)







Case Number: _____

(New)

Reviewer:

CRITERIA REQUIRED BY FEDERAL REGULATIONS FOR IRB APPROVAL OF A HUMAN RESEARCH STUDY

		YES	NO
1	 RISKS TO SUBJECTS ARE MINIMIZED Procedures are consistent with sound research design and do not unnecessarily expose subjects to risk. Study utilizes procedures/data already performed/collected when appropriate. 		
2	R ISKS TO SUBJECTS ARE REASONABLE IN RELATION TO ANTICIPATED BENEFITS, IF ANY, TO SUBJECTS AND THE IMPORTANCE OF THE KNOWLEDGE THAT MAY REASONABLY BE EXPECTED TO RESULT		
3	 SELECTION OF SUBJECTS IS EQUITABLE Inclusion/exclusion criteria are adequate Research purpose and setting are appropriate Recruitment process is fair Special Requirements for vulnerable populations are addressed 		
4	INFORMED CONSENT WILL BE SOUGHT OR WAIVED IN ACCORDANCE WITH 45 CFR 46.116		
5	INFORMED CONSENT WILL BE DOCUMENTED OR DOCUMENTATION WAIVED IN ACCORDANCE WITH 45 CFR 46.117		
6	P ROVISIONS FOR MONITORING COLLECTED DATA ARE ADEQUATE TO ENSURE THE SAFETY OF SUBJECTS – WHEN APPROPRIATE.		
7	P ROVISIONS TO PROTECT PRIVACY OF SUBJECTS ARE ADEQUATE – WHEN APPROPRIATE.		
8	P ROVISIONS TO MAINTAIN CONFIDENTIALITY OF DATA ARE ADEQUATE – WHEN APPROPRIATE.		
9	VULNERABLE POPULATIONS ARE ADEQUATELY PROTECTED BY ADDITIONAL SAFEGUARDS. See criteria for protecting children, prisoners, pregnant women, fetuses, and neonates.		
1 0	IF MULTI-SITE RESEARCH STUDY MANAGEMENT OF INFORMATION RELEVANT TO PROTECTION OF SUBJECTS IS ADEQUATE.		
1 1	FOR CONTINUING REVIEW OR REVIEW OF MODIFICATIONS, NEW INFORMATION THAT MIGHT AFFECT THE WILLINGNESS OF PARTICIPANTS TO CONTINUE TO PARTICIPATE WILL BE PROVIDED – WHEN APPROPRIATE.		
1 2	FREQUENCY OF REVIEW 12 MONTHS Image: Less: Determine appropriate approval period:		

Special thank you to the UCLA Office of the Human Research Protections Program (OHRPP)





(New)	(N	e	W	1)
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Case Number: _____ Reviewer: _____

CRITERIA REQUIRED BY FEDERAL REGULATION TO APPROVE INFORMED CONSENT

1. 6	GENERAL REQUIREMENTS	yes	not	n/a
a.	Information is in language understandable to participants or representatives			
b.	 There is <i>no exculpatory language</i> through which participants or representatives are made to: Waive or appear to waive any legal rights <i>or</i> Release or appear to release the investigator, the sponsor, the institution or its agents from liability for negligence 			
2. BASIC REQUIRED ELEMENTS				n/a
а.	Statement that the <i>study involves research</i>			
b.	Explanation of the <i>purpose(s) of the research</i>			
с.	Expected <i>duration</i> of the participant's participation			
d.	Description of the procedures to be followed			
e.	Identification of any procedures which are experimental			
f.	Description of any reasonably foreseeable risks or discomforts to the participant			
g.	Description of any benefits to the participant or to others which may reasonably be expected from the research			
h.	Disclosure of appropriate <i>alternative procedures or courses of treatment</i> , if any, that might be advantageous to the participant			
i.	Statement describing the extent, if any, to which <i>confidentiality of records</i> identifying the participant will be maintained.			
j.	If research poses greater than minimal risk, information on availability and nature of compensation or medical treatment available if injury occurs			
k.	An explanation of whom to contact in the event of a research-related injury to the participant			
١.	Contact information for the research team for questions, concerns, or complaints			

Special thank you to the UCLA Office of the Human Research Protections Program (OHRPP)

Research Proposal Form Internal Check List

Date Research Proposal Form Received: _____

 Completion 1. Research Proposal Form (Application) Cor 2. Questionnaire attached (if applicable) 3. Consent forms attached 4. Additional documents to be used 5. Certificate of Completion from NIH 6. External support proposal or award letter 7. Letters of approval from supervisor and o 8. Copy of approved thesis/dissertation propaplicable) 9. If the research is part of a research propoor external funding, submit a copy of the FU 	(if applicable) r cooperating entities posal or prospectus (if sal submitted for federal, state	Yes	No	N/A
Internal Checklist Completed by:		14/		1.
Date: Reviewed by Research Office:	(F)	(H)
Date:		LF .	1.	
Additional IRB Meeting Checklist:				
IRB Meeting needs to be scheduled				
IRB Meeting has been scheduled				
Date of IRB Meeting	Ž			
Meeting Packet Prepared & Approved	INSTITUTIONAL REVIE	W BOAR	RD	
Meeting Room Reserved				

(New)



Finding "Simple" Solutions

Issue

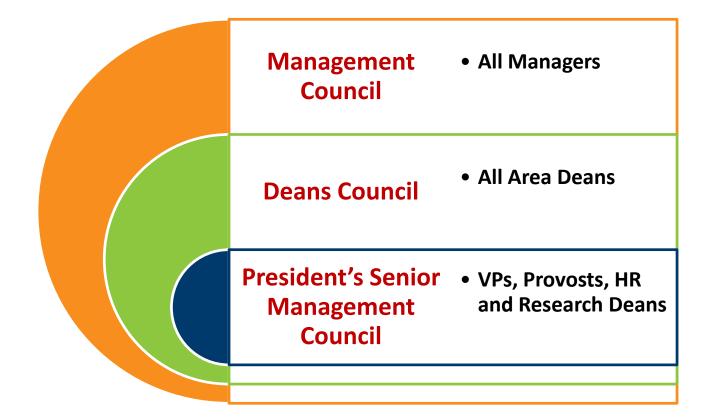
Research JUNGLE! Managerial Solutions Develop Management Guidelines (e.g., External Research, Survey, Approving Data Requests)

Management by exception (e.g. the "other" option)



Management Guide to Conducting External Research

COLLEGE OF THE SEQUOIAS



College of the Sequoias

Management Council

March 18, 2016

Visalia, CA



Management Guide to Conducting External Research



District Board Policy: Outside entities and individuals interested in conducting research at COS must obtain approval from the COS Office of Research, **Planning and Institutional** Effectiveness.



Be Aware



Please be aware that research subjects/participants may not be recruited at COS, nor may data be collected, until the research project has:

(1) Institutional Review Board (IRB) approval from an accredited University/institution, and

(2) The request has been approved by

a. the COS Office of Research, Planning and Institutional Effectiveness, and

b. the COS Institutional Review Board (COS IRB)



Approval Needed



An approval from the COS Office of Research, Planning and Institutional Effectiveness to conduct external research must be obtained when: 1) The researcher is not a COS employee, or

2) The researcher is a COS employee, but the intended research project is not part of the person's responsibilities at the District (e.g., the person needs to collect data for a master's thesis or doctoral dissertation).



Does this replace COS IRB review?



This approval process is neither intended to serve as, nor replace, review of a research project/proposal by an IRB board. Only research projects that have already been approved by an IRB board at an accredited University may be considered for approval to conduct external research at COS.

Guidelines for Conducting Effective Surveys

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MEASURING SUCCESS EVERYDAY

www.cos.edu/Research

September 2016

COLLEGE OF THE SEQUOIAS

COS Management Council

Visalia, CA



District-wide feedback is an important part of the planning and evaluation process at the College of the Sequoias. The Office of Research, Planning and Institutional Effectiveness (Research Office) routinely conducts and/or facilitates surveys and questionnaires that support the District's planning activities, outcomes and assessment cycle, grant requirements, mandated reporting requirements, various research projects, accreditation needs, adhoc requests, and other requests that directly support the District's mission.





Work with the Experts

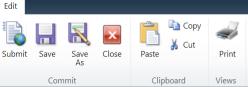
If you are considering a survey for your research/planning/assessment needs, **please contact** <u>the Research</u> <u>Office</u>.



Before submitting your request, please review the following guidelines to learn more about the process and to determine if a survey/questionnaire is the **most appropriate method** to obtain the information/data you need. These guidelines serve to **increase/improve effectiveness and efficiency of data collection** through survey instruments.









RESEARCH/DATA REQUEST FORM

All requests for research require submitting a *Data Request Form*. We will make every effort to acknowledge your request within 24-48 hours by email. Please submit your request <u>a minimum of two weeks</u> prior in advance by submitting this form. Depending upon the difficulty and detail level, the data request may take two weeks or longer to complete.



Requestor's Name:	
<u>Mehmet Ozturk</u> ;	8./ D
Department:	Telephone/Extension:
Institutional Research	(559) 000-0000
Request Date:	Preferred Return Date:
11/2/2015	
	November, 2015
	S M T W T F S Accreditation (All Types)
	1 2 3 4 5 6 7 Assessment (SLO/SAO)
	8 9 10 11 12 13 14 Consultation
	15 16 17 18 19 20 21 Curious
	Enrollment Management
	Equity Plan
	29 30 1 2 3 4 5 For Board of Trustees Interaction
Purpose for Request:	Today is Monday, November 02, Grant
Check all that apply)	Mandated Reporting
	Program Information
	Program Review
	Public Information Request (PIO Only) Shared Governance
	Strategic Plan
	Other (Please Specify)
	Survey of Everything
	Juivey of Lverything





Processes

Documentation/Attachments:

If you have documentation or other attachments relevant to this request, please attach them here.

Click here to attach a file

Add Another Attachment



What data products will your project require? (Examples of data products.)

Data summary tables and/or charts

- $\hfill \hfill \hfill$
- Mini report with a summary of findings
- Paper Survey
- Raw Data Only
- Web Survey
- ✓ Other (Please Specify)

Survey of Everything

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Submit on behalf of Requestor

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- Use this information only for its intended purpose.
- Properly dispose of this information when it is no longer needed.

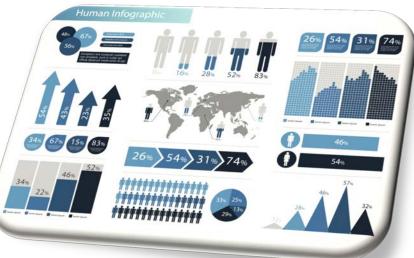
✓ I understand and will comply with the FERPA regulations stated above.

Submit





- ✓ What do you want to know and why (think value and benefit to the District)?
- Clearly define your research questions
- Can you find answers in the research literature in general and existing district studies/reports?



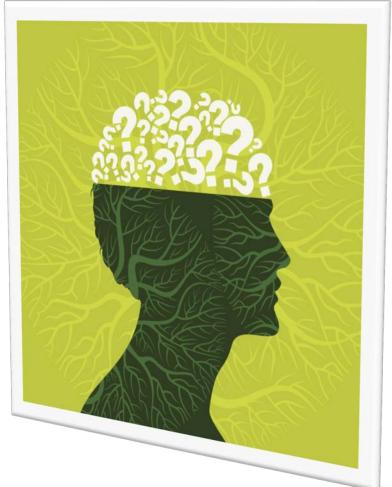


Real Declare Your Intentions!

How will you utilize the results?

- Satisfy Curiosity
- Advocacy
- Problematizing
- Propensity
- Accreditation
- No Idea!

Appropriate utilization of the findings





Seek Alternatives

Everyone requests surveys! Requestors are encouraged to explore alternative methods to obtain the information/data needed. Although surveys are helpful, they are but one tool that can be used. Other data collection methods include reviewing internal documents and protocols and/or conducting individual or focus group interviews. It is also important to consider if there are already existing data that can be used. At times, requests may be made for data that have already been collected, which may require unnecessary and duplicated work.





Know What is Going on

The Research Office maintains a <u>District Surveys and</u> <u>Questionnaires web site</u>, which houses copies of major surveys used. In addition, a <u>District-wide Survey</u> <u>Calendar</u>, which details the schedules of known District surveys and questionnaires.



📍 District Surveys | College 🖒 🗙 📈

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← → C 🗋 www.cos.edu/About/Research/Pages/Survey-Management.aspx

Research & Planning

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College of the Sequoias > About COS > Research & Planning > District Surveys

District Surveys and Questionnaires

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I MITTOLA GETTEST College of the Sequoias > Calendar > Survey Calendar

Future Series

Calendar



- COS Active Calendar
- Important Dates
- Academic Calendar
- Final Exam Schedule
- Institutional Planning
- Survey Calendar

Survey Calendar Active Surveys For 2014-2016

April, 2016

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Does this look busy?!

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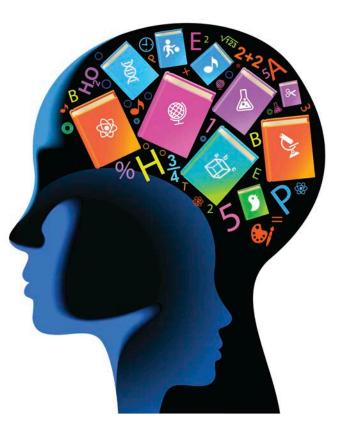
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Avoid Fatigue

The administration of too many uncoordinated and/or poorly designed surveys may cause survey fatigue among respondents, which decreases the effectiveness of surveys and the number and quality of survey responses received. To avoid survey fatigue among respondents, the Research Office oversees and coordinates District survey needs and efforts, designs high-quality surveys, and attempts to reduce the number of surveys administered in a short period of time.







Voluntary and Confidential

Participation in District surveys is **voluntary**. Although participant input is extremely valuable for improvement of the District, no tangible compensation is given for participation in the surveys (except for occasional incentives).

Data collected through the surveys are confidential. Survey results are only reported in the aggregate so that the privacy of the respondent is protected.





Be Aware of the IRB Rules

Some surveys require review by <u>the District's Institutional Review</u> <u>Board (IRB).</u> It is the responsibility of the IRB to evaluate each research proposal in terms of ethical standards. In particular, the Board will assess if there are appropriate measures planned to maintain confidentiality, establish informed consent, and avoid any risk to individuals. For further information, please visit the IRB web site: <u>http://www.cos.edu/About/Research/Pages/IRB.aspx</u>



Research & Planning



Request Data & Research Institutional Review Board Fact Book, Scorecard, IPEDS Research Agenda Work Groups Program Review Planning & Accreditation District Surveys Educational Database Resources

TracDat

Reports and Studies

Conducting Research at COS



INSTITUTIONAL REVIEW BOARD

It is the responsibility of the IRB to evaluate each research proposal in terms of ethical standards. In particular, the board will assess if there are appropriate measures planned to maintain confidentiality, establish informed consent, and avoid any risk to individuals.

The District considers all research involving the use of humans, or data maintained by the College as being subject to federal regulations regardless of the type of research being performed or the source of funding. Generally, investigators should submit a research proposal to the IRB for review if data collection involves intervention or interaction with a living human being and any one of the following conditions applies:

 Collection of information that is intended to contribute to generalizable knowledge (i.e., data will be used to make inferences about persons outside the group from which the data are collected),

The COS IRB will meet, as needed, on the third Friday of the following months: August (exception--last Friday), September, October, November, January, February, March, and April. In months where the designated Friday meeting falls on a college holiday,

2. Anonymity cannot be assured,

the IRB will convene one week later.

3. Conclusions drawn from the data are intended to be shared publicly.

Institutional Review Board Calendar



To be placed on the agenda, completed research proposals must be submitted 30 days in advance. The last day to submit protocols for review is the first Friday in May, and the next opportunity to submit protocols is the first day of instruction in Fall.

Co-Chairs:	IRB Members:
 Dr. Mehmet "Dali" Ozturk Christian Anderson 	 Steven Howland Tom Giampietro Lisa Brandis Carol Enns (Alternative) Adam Peck (Alternative) Sabrina Carreon (Student) Bridget Carreon (Student)

IRB Application	IRB Policy Documents	Conducting External Research at College of the Sequoias	Resources
IRB Research Proposal Form	密 <u>AP 3290</u> 密 <u>BP 3290</u>	Research at COS.pdf	Human Subject Regulations <u>Decision Charts</u>
		Option 1: Pplication Form (PDF)	

College of the Sequoias > About COS > Research & Planning > Institutional Review Board





Recognizing responsibility to the District, all managers:

Engage in research and are knowledgeable and skilled in research techniques, use sound and defensible methodologies, conduct and report investigations in a manner that minimizes the possibility that results will be misleading, inaccurate, and/or deceptively incomplete.



Management by exception

The "other" option







ABC



All requests for research require submitting a Data Request Form. We will make every effort to acknowledge your request within 24-48 hours by email. Please submit your request a minimum of two weeks prior in advance by submitting this form. Depending upon the difficulty and detail level, the data request may take two weeks or longer to complete.



<u>Mehmet Ozturk</u> ; Department:								
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Check all that apply)	201	5						Mandated Reporting
								Program Information
								Program Review
								Public Information Request (PIO Only) Shared Governance
								Strategic Plan
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								Other (Please Specify)
								Survey of Everything



Management Guide to Approving Data/Research Requests



COLLEGE OF THE SEQUOIAS

 Management Council
 Deans Council
 President's Senior
 Management Council (VPs, Provosts, HR and Research Deans)

College of the Sequoias Management Council March 18, 2016 Visalia, CA





Why is research/data relevant AND important?

COS 2.0: The analysis of data is central to the COS Model for Integrated Planning.

Core Values: Innovative thinkers and problem solvers: Proactively explore and adapt, innovative and sustainable, data driven solutions to achieve institutional excellence.

General Ethical Standards- Recognizing responsibility to the District, all managers:

J. Engage in research and are knowledgeable and skilled in research techniques, use sound and defensible methodologies, conduct and report investigations in a manner that minimizes the possibility that results will be misleading, inaccurate, and/or deceptively incomplete.

(Source: COS 2015 Management Handbook, pp. 6-8).



Benefit to the College: Consider how the data request will benefit the College.

Engagement: Get involved in the data request process prior to the submission.



Alternatives: Explore alternative methods to obtain the information/data needed.

Sense and Sensibility: Make sure it makes sense, reasonable, logical, understandable, and practical.

FERPA & Ethics (Identity Protection): Protect sensitive/personally identifying information.

Human Subjects: Be aware of the IRB rules.



Limitations

"Seek simplicity and distrust it" Alfred North Whitehead

- Tunnel vision/ singlemindedness
- Simplification is often distrusted, e.g. investment, election forecasting models, clinical vs. statistical diagnosis.





Sources

Ashkenas, R. (2007). Simplicity-minded management. Harvard Business Review, 85(12), 101-109.

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Leong, L. C. (2005). Complexity, Bureaucracy and the Information Space. *Ethos*, 11(3), 7-11.

Porter, S. R., Whitcomb, M. E. and Weitzer, W. H. (2004), Multiple surveys of students and survey fatigue. New Directions for Institutional Research, 2004(121), 63–73.

Rego, A. (2010). Complexity, simplicity, simplexity. *European Management Journal*, *28*(2), 85-94.

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