

Using Accreditation Self-Study Results to Better Understand Student from Recruit through Alumnus

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Take the Credit

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Baldrige, WASC, NCATE, ACBSP Assessment Standard Commonalities

- ▶ **Baldrige Criteria 4.1a**
 - "How do you select and collect data and information for tracking overall organizational performance."

- ▶ **WASC Standard 2**
 - "The institution achieves its institutional purposes and attains its educational objectives through the core functions of teaching and learning, scholarship and creative activity, and support for student learning"

- ▶ **NCATE Standard 2**
 - "The unit is implementing an assessment system and providing regular and systematic assessment on program quality..."

- ▶ **ACBSP Standard 4**
 - Business schools and programs must have an outcomes assessment program with documentation of the results and evidence that the results are being used for the development and/or improvement of the institution's academic programs.



Keys to Meeting Baldrige Cr 4, WASC Std 2 Keys to Meeting NCATE Std 2, ACBSP Std 4

- Faculty have central role in planning and evaluating programs
- Programmatic Thinking – Strong University Collaboration on candidate assessments
- Internally consistent Outcomes Measures
- Clear Alignment of Standards
- The more data sources ... the more reliable the judgment
- Data ... are based on multiple assessments

Both ask for Student Information, Mid-Point Assessments, End of Program Assessments, Program Review, Alumni Satisfaction, and Employer Satisfaction



Myopia

A Challenge for Institutions

Systemic perception (everybody believes someone else is collecting data)

- ▶ University collects data for Regional accreditation
- ▶ Units collect data for specialized accreditation
- ▶ Programs collect data for specialized accreditation and internal reviews
- ▶ IR collects data on students
- ▶ Admissions collects data on students
- ▶ Graduate Schools collect data on students
- ▶ Alumni office collects data on graduates
- ▶ Faculty collect data on students

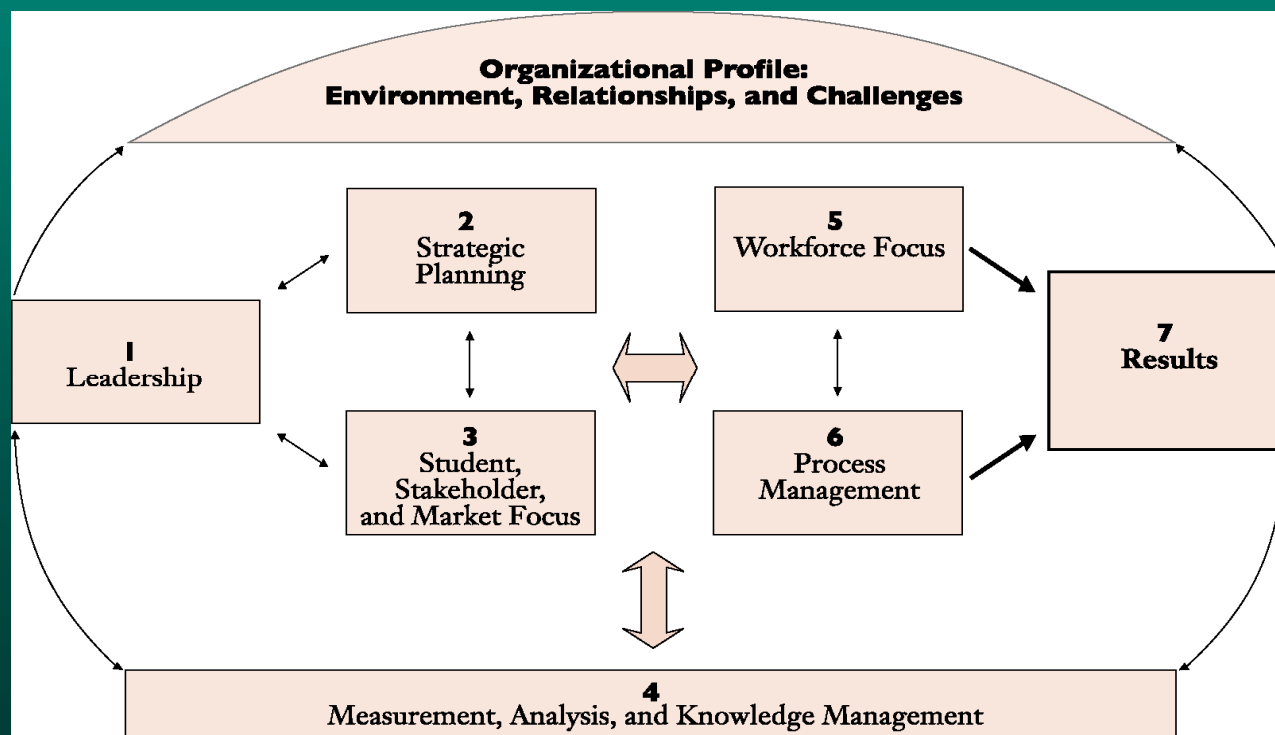


Small Group Exercise

- ▶ Identify university standards
- ▶ Identify the various accreditation standards
- ▶ Identify questions that can answer how well your students are meeting these standards
- ▶ Are there common themes among the questions?



Baldrige Education Criteria Framework: A Systems Perspective





System and Deployment

- ▶ System needs to meet minimum requirements of the most rigorous unit accreditation with growth ability built in.
- ▶ Deployment should be systematically calculated based upon accreditation needs (use accreditation as a driver)



Last bit of information: Food for Thought

Shift Happens

Thank You!!

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