

ACCOUNTABILITY TEMPLATES

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The CSU and the VSA Template -- EXECUTIVE LEADERSHIP

- CSU leadership on the NASULGC and AASCU initiative to show the commitment of public higher education to public accountability.
- Chancellor Reed and Fresno President Welty were on Executive Committee.
- Long Beach President Alexander and Northridge President Koester chaired task forces.
- Northridge President Koester serves as chair-elect of the VSA Oversight Council
- More detail at www.voluntarysystem.org

The CSU and the VSA TEMPLATE – IMPLEMENTATION

- Fresno, Long Beach, Monterey Bay, Northridge & San Marcos field test *College Portrait* template.
- Sacramento's VPSA Lori Varlotta shares its "best practices" with institution-specific information for prospective students and parents with NASULGC and wins awards.
- All CSU institutions roll out College Portrait and CSU's Contributions to the Public Good in September 2008
<http://www.calstate.edu/PA/news/2008/accountability.shtml>
- Northridge is developing accessible VSA template.

***College Portrait* -- Intended to Speak to Prospective Students and Parents**

- Page 1 – Profile of students -- with a unique *College Portrait* feature, Progress and Success.
- Page 2 – Profile on costs, financial aid, admissions, and academic programs – with a unique *College Portrait* feature, Get a Cost Estimate for Students Like You!
- Page 3 – Profile and detail on the university community – with the unique *College Portrait* features, Institution-specific Links and Future Plans of Bachelor’s Degree Recipients (due 2009)
- Page 4 – Student Experiences and Perceptions
- Page 5 – Student Learning Outcomes – Critical Thinking, Analytic Reasoning, and Written Communication

Contributions to the Public Good

- Intended to Speak to Trustees, State, and Federal Leaders & Employers
- Brainchild of Long Beach President F. King Alexander

Contributions to the Public Good – THE SYSTEM VIEW – DEGREE AWARDS

- California needs to double its rate of bachelor's degree attainment in the next fifteen years.
- Since CSU awards almost half of the baccalaureates in California with private four-year and the UC splitting the balance, much of the challenge falls on the CSU.
- The CSU awards as many baccalaureates to underserved groups as sister segments combined.
- The CSU intends to focus on bachelor's degrees in high-demand fields, while excelling now in agriculture, criminal justice, bachelor's level nursing, public administration, and business services.

Contributions to the Public Good – THE SYSTEM VIEW – ECONOMIC DIVERSITY

- The CSU enrolled almost 150,000 low-income students (those awarded Pell Grants) in 2006-07 – 37 percent of our undergraduate population.
- In the same year, 2006-07, the CSU *graduated* nearly 30,000 low-income students – 43 percent of all CSU bachelor's degree recipients. The percentage is higher because we counted students who received a Pell Grant at any point during their college education. Many low-income students start on Pell Grants, but find that getting a foot in a career door and working part-time makes sense.

Contributions to the Public Good – THE SYSTEM VIEW – LOAN DEBT

- The majority of CSU bachelor's degree recipients get the degree and leave college with zero loan debt.
- The average loan debt per graduate 2006-07 was \$5,972.
- The average per graduate who assumed loans was \$13,994 -- compared with \$17,215 for California counterparts and \$20,098 nationally.

***Contributions to the Public Good –
THE SYSTEM VIEW – “STICKER “& “NET “TUITION
AND FEES FOR 4-YR FULL-TIME UNDERGRADUATES
IN ACADEMIC YEAR 2006-07***

Average national private “sticker”	\$20,492
Average national public instate “sticker”	\$6,836
Average CSU “sticker”	\$3,496
Average CSU “net”	\$2,144
CSU “net” percent of “sticker”	62%

Contributions to the Public Good – THE SYSTEM VIEW – BACCALAUREATE SALARIES

National average starting median salary of top 175 public universities	\$43,913
CSU average starting median salary	\$46,784
National average mid-career median salary of top 175 public universities	\$78,144
CSU average mid-career median salary	\$83,838

NASH and Education Trust's *Access to Success*

State efforts to reduce the gaps in access and success (retention, graduation, and degree awards) for underrepresented minorities and low-income students.

AAC&U, NASULGC, AASCU's FIPSE Grant – *Rising to the Challenge*

- AAC&U review of electronic portfolio across disciplines and rubrics (various CSU faculty)
- NASULGC's construct validity study on CLA, MAPP, and CAAP (Northridge)
- AASCU's Degrees of Preparation -- Fullerton, Northridge, San Francisco, Sacramento and Pomona help to develop and field test online student growth survey on FIPSE project with AASCU.

Lumina's *Making Opportunity Affordable*

There is a need for many more people educated to compete in a global economy – even as state and federal resources for education, especially higher education, seem to be shrinking.

What policies, procedures, and practices may be levers to address this?

CSU Accountability Transition

- Cornerstones
- Access to Excellence

Accountability Framework

- Accountability of Institution to Its Campus Community of Faculty, Staff and Students and to Its Prospective Students and Region
- Accountability of System to the Governing Board – Facilitation of Statewide Partnerships by System
- Accountability of Postsecondary Education in the State to State Legislature and Governor
- Accountability of Postsecondary Education in the State to the Federal Government