



the institute for  
**college  
access & success**

# **College InSight: A Groundbreaking New Higher Education Data Website**

**Presentation at the California Association of Institutional  
Research Conference**  
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# CollegelInSight

from the institute for college access & success

## Roadmap

- Background on project
- Demonstration of website
- Q&A



# CollegelInSight

from the institute for college access & success

## Overview - History

**Original site:**

[www.economicdiversity.org](http://www.economicdiversity.org)

**New site:**

[www.college-insight.org](http://www.college-insight.org)



# CollegelInSight

from the institute for college access & success

## Overview - Mission Statement

The mission of the new higher education data website is to provide indicators of **college affordability, diversity, and student success** on campus to policymakers and the public.

By making relevant information easy to access and analyze, we hope to **enable research and inform policies** to make college more available and affordable to people of all backgrounds.



## Overview - Data

- **Easy-to-use profiles and research-level data** for almost 5,000 US colleges
  - Also calculated totals and averages for states, sectors, and other groupings of colleges
- **Over 150 variables** - topics include student debt, affordability, racial diversity, economic diversity, and student success
- **6 years of data:** 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2007-08
- **Sources:** IPEDS, Pell, FISAP, CDS





Higher Education Data  
for Researchers and  
the Public

home

spotlight

topics

explore all data



Select focus



Select comparison

Search by name:

go

OR Search by criteria

the more filters you select  
the fewer options will appear

- California State University-Sacramento  
Sacramento, CA
- GOLDEN GATE UNIVERSITY-SACRAMENTO  
SACRAMENTO, CA
- HUMPHREYS COLLEGE-SACRAMENTO GOLD RIVER  
GOLD RIVER, CA
- High-Tech Institute-Sacramento  
Sacramento, CA
- Maric College-Sacramento Campus  
Sacramento, CA

show list

Most recent year

clear all

Results limited to first 25. Continue typing to narrow your search.

## Spotlight

The Spotlight tab allows you to choose a college, state, or school type and view a snapshot of data for your selection, alongside a relevant comparison.

### Step one: Select a college or university, state, or type of school



First, select a focus entity through either of the following methods:

1. Begin typing your query into the "search by name" field at the top of the Spotlight page, choose from the list that appears below, then click "go."



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home

spotlight

topics

explore all data



Change focus



Change comparison

year:

clear all

FOCUS:

## California State University-Sacramento

Sacramento, CA

www.csus.edu

California State University-Sacramento is a public, 4-year or above institution located in Sacramento, CA. This institution is in the Carnegie category "Masters Colleges and Universities (larger programs)".

COMPARISON:

## California - Public, 4-year or above

CA

All public, 4-year or above institutions in CA.

Note: Aggregate figures for states, sectors, or other groupings of colleges were calculated from college-level data, as described under "About the Data."

= chart available  
N/A = not available

download as table

print page

Affordability

expand all charts in this section

Student Debt of Graduating Seniors

California State University-Sacramento

California - Public, 4-year or above

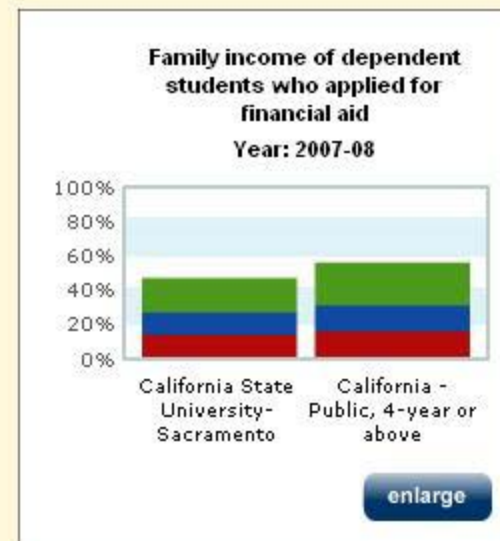
YEAR: 2007-08



**Economic Diversity**

[expand all charts in this section](#)

Economic Diversity	California State University-Sacramento	California - Public, 4-year or above	YEAR: 2007-08
% of 12-month enrollment receiving Pell Grants	30%	30%	
% of undergraduates who applied for financial aid	57%	59%	
% of aid applicants who are dependent	55%	69%	
Dependents - % who did not apply for aid	54%	44%	
Dependents - Aid applicants below \$30,000 (%)	14%	16%	
Dependents - Aid applicants from \$30-\$60,000 (%)	13%	15%	
Dependents - Aid applicants over \$60,000 (%)	20%	25%	



**Student Success**

[expand all charts in this section](#)

**Racial and Ethnic Diversity**

[expand all charts in this section](#)

**Enrollment**

[expand all charts in this section](#)

= chart available  
N/A = not available

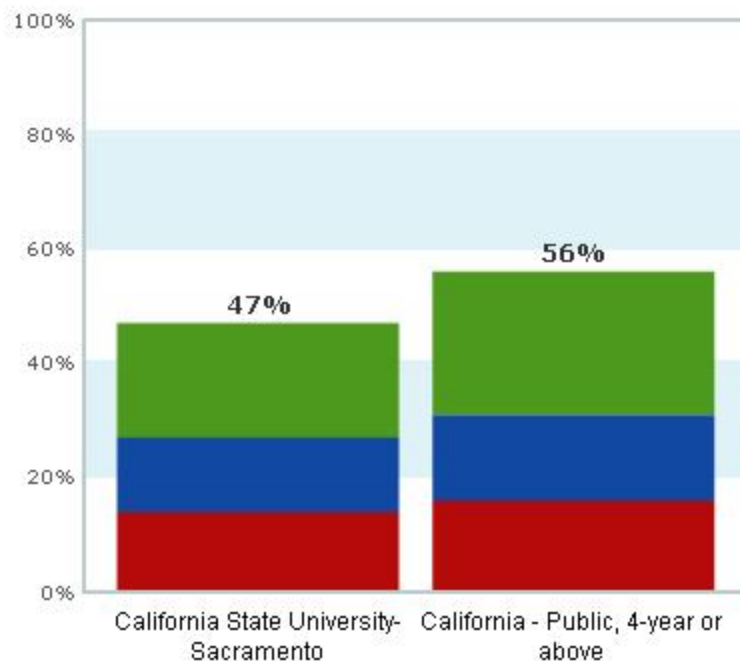
[download as table](#)

[print page](#)

## Family income of dependent students who applied for financial aid

Year: 2007-08

- Dependents - Aid applicants below \$30,000 (%)
- Dependents - Aid applicants from \$30-\$60,000 (%)
- Dependents - Aid applicants over \$60,000 (%)



### Data Notes / Source Citations

Citation: The Institute for College Access & Success. College InSight (beta), <http://www.college-insight.org>. Most college-level data are taken directly from U.S. Department of Education sources and the Common Data Set (CDS). Derived variables and aggregate figures for states, sectors, and other groupings of colleges were calculated as described under "About the Data." Student debt and undergraduate financial aid data are licensed from Peterson's Undergraduate Financial Aid and Undergraduate Databases, © 2009 Peterson's, a Nelnet company, all rights reserved. All data may be reproduced, with attribution, subject to restrictions under the Creative Commons license.


enrollment

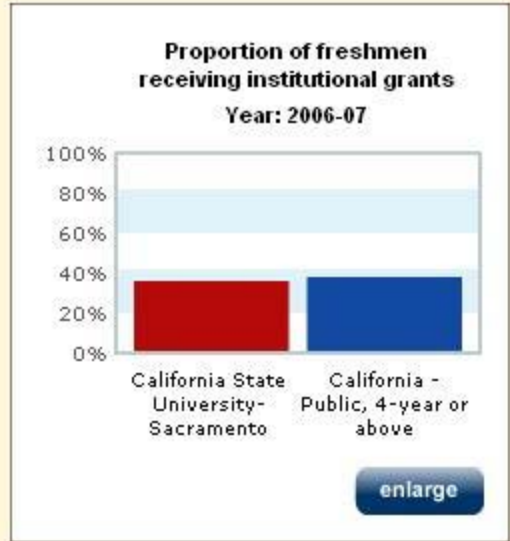
expand all charts in this section

chart available  
not available

download as table   print page



Financial Aid - Full-time Freshmen	California State University-Sacramento	California - Public, 4-year or above	YEAR: 2006-07
<i>i</i> Full-time freshmen - % of all undergraduates	11%	17%	
<i>i</i> % of full-time freshmen who received federal grants	37%	30%	
<i>i</i> Average amount of federal grants received by full-time freshmen grant recipients	\$3,574	\$3,768	
<i>i</i> % of full-time freshmen who received state/local grants	35%	29%	
<i>i</i> Average amount of state/local grants received by full-time freshmen grant recipients	\$1,921	\$2,643	
<i>i</i> % of full-time freshmen who received institutional grants	36%	38%	
<i>i</i> Average amount of institutional grants received by full-time freshmen grant recipients	\$3,290	\$4,738	
<i>i</i> % of full-time freshmen who received student loans	24%	30%	
<i>i</i> Average amount of student loans received by full-time freshmen	\$3,208	\$3,526	





# CollegeInSight<sup>beta</sup>

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home

spotlight

topics

explore all data



Change focus



Change comparison

Search by name:

go

OR Search by criteria

the more filters you select  
the fewer options will appear

- BERKELEY COLLEGE  
WHITE PLAINS, NY
  - Berkeley City College  
Berkeley, CA
  - Berkeley College  
New York, NY
  - Berkeley College  
West Paterson, NJ
  - University of California-Berkeley  
Berkeley, CA
- Results limited to first 25. Continue typing to narrow your search.

show list

Most recent year

clear all

FOCUS:

## California State University-Sacramento

Sacramento, CA

www.csus.edu

California State University-Sacramento is a public, 4-year or above institution located in Sacramento, CA. This institution is in the Carnegie category "Masters Colleges and Universities (larger programs)".

## California - Public, 4-year or above

CA

All public, 4-year or above institutions in CA.

Note: Aggregate figures for states, sectors, or other groupings of colleges were calculated from college-level data, as described under "About the Data."

= chart available  
N/A = not available

download as table

print page



Affordability

expand all charts in this section



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explore all data



Change focus



Change comparison

year:

clear all

FOCUS:

## California State University-Sacramento

Sacramento, CA

[www.csus.edu](http://www.csus.edu)

California State University-Sacramento is a public, 4-year or above institution located in Sacramento, CA. This institution is in the Carnegie category "Masters Colleges and Universities (larger programs)".

COMPARISON:

## University of California-Berkeley

Berkeley, CA

[www.berkeley.edu](http://www.berkeley.edu)

University of California-Berkeley is a public, 4-year or above institution located in Berkeley, CA. This institution is in the Carnegie category "Research Universities (very high research activity)".

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N/A = not available

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print page



Affordability

expand all charts in this section

Student Debt of Graduating Seniors

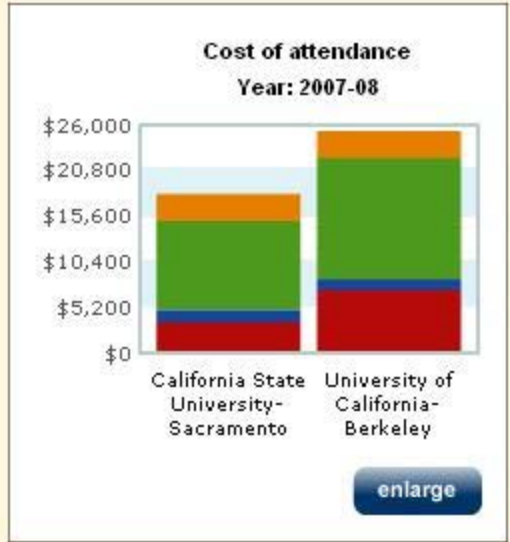
California State  
University-Sacramento

University of California-  
Berkeley

YEAR: 2007-08



Cost of Attendance	California State University-Sacramento	University of California-Berkeley	YEAR: 2007-08
Tuition and fees (in-district/in-state)	\$3,558	\$7,165	
Books and supplies	\$1,386	\$1,234	
Room and board (adjusted to sector)	\$10,102	\$13,848	
Personal and transportation (adjusted to sector)	\$3,104	\$3,062	
Total cost of attendance (adjusted to sector)	\$18,150	\$25,309	



- Economic Diversity** expand all charts in this section
- Student Success** expand all charts in this section
- Racial and Ethnic Diversity** expand all charts in this section
- Enrollment** expand all charts in this section

= chart available  
 N/A = not available

[download as table](#)
[print page](#)

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for Researchers and  
the Public

home

spotlight

topics

explore all data

clear all

## Select Topic

- Select -

go

- Select -

Student Debt of Graduating Seniors

Financial Aid - Undergraduates

Financial Aid - Full-time Freshmen

Cost of Attendance

Economic Diversity

Student Success

Racial and Ethnic Diversity - Students

Racial and Ethnic Diversity - Faculty

## Topics

The Topics tab allows you to focus on a particular issue, then dig deeper to see how specific colleges, states, or types of schools compare.



### Step one: Select topic

Choose a topic from the drop-down menu to the left and click "go." You will be presented with national-level data on that topic, displayed in tables and charts. You can download the table as a spreadsheet or print the page.



### Step two: Customize your list of colleges, states, or school types

Select up to six different colleges, states, or types of school through either of the following search methods:

1. To **search by name**, begin typing your query into the field that says "enter name of college, state, or sector," choose from the list that appears below, and click "select."
2. To **search by criteria**, such as location, size, demographics, and cost, click on "advanced search". Select values for one or more filters, then click "show list." A list of colleges, states, or school types meeting your criteria will appear. Select up to six entities and click "add to list."

clear all

## Select Topic

Cost of Attendance

go

## Select College, State, or Sector

Enter Name of College, State, or Sector

select

OR

advanced search &gt;

## You Selected:

Move up | Move down

Select more than one by holding down Shift or Control

remove selected

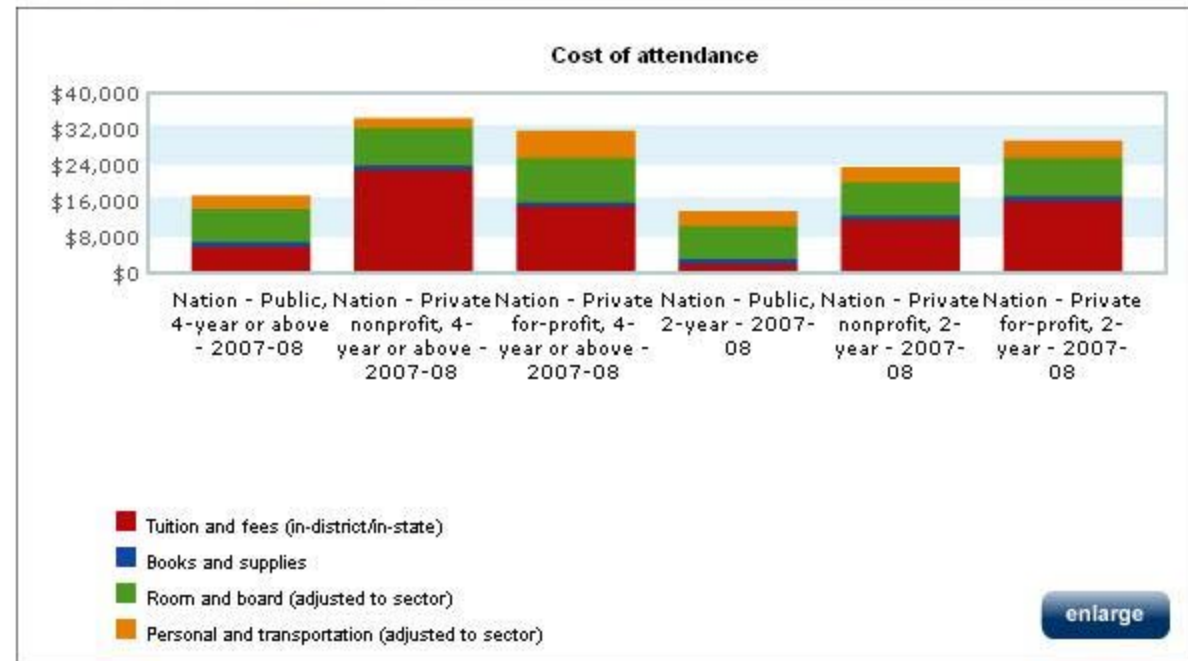
## Select Year

Most recent year

select

## You Selected:

## Cost of Attendance



view large table

download as table

print page

Click a column header to sort

College	Year	Tuition and fees (in-district/in-state)	Books and supplies	Room and board (adjusted to sector)
Nation - Public, 4-year or above	2007-08	\$5,807	\$1,077	\$7,296
Nation - Private nonprofit,	2007-08	\$8,000	\$1,077	\$8,000





home spotlight top

clear all

### Select Topic

Cost of Attendance

### Select College, State, or Sector

california - private non

- California - Private nonprofit, 2-year CA
- California - Private nonprofit, 4-year or above CA

Results limited to first 25. Continue typing to narrow your search.

Move up | Move down  
Select more than one by holding down Shift or Control

### Select Year

Most recent year



home spotlight top

clear all

### Select Topic

Cost of Attendance

### Select College, State, or Sector

California - Public, 4-year or above

OR

---

**You Selected:**

- California - Private nonprofit, 4-y...
- California - Public, 4-year or abov...

Move up | Move down  
Select more than one by holding down Shift or Control

### Select Year

Most recent year



### Select Year

Most recent year

- Most recent year
- 2007-08
- 2006-07
- 2005-06
- 2004-05
- 2003-04**
- 2000-01

Move up | Move down  
Select more than one by holding down Shift or Control



### Select Year

2007-08

---

**You Selected:**

- 2003-04
- 2007-08

Move up | Move down  
Select more than one by holding down Shift or Control

clear all

### Select Topic

Cost of Attendance

go

### Select College, State, or Sector

California - Public, 4-year or above

select

OR

advanced search >

### You Selected:

California - Private nonprofit, 4-y...

California - Public, 4-year or abov...

Move up | Move down

Select more than one by

holding down Shift or Control

remove selected

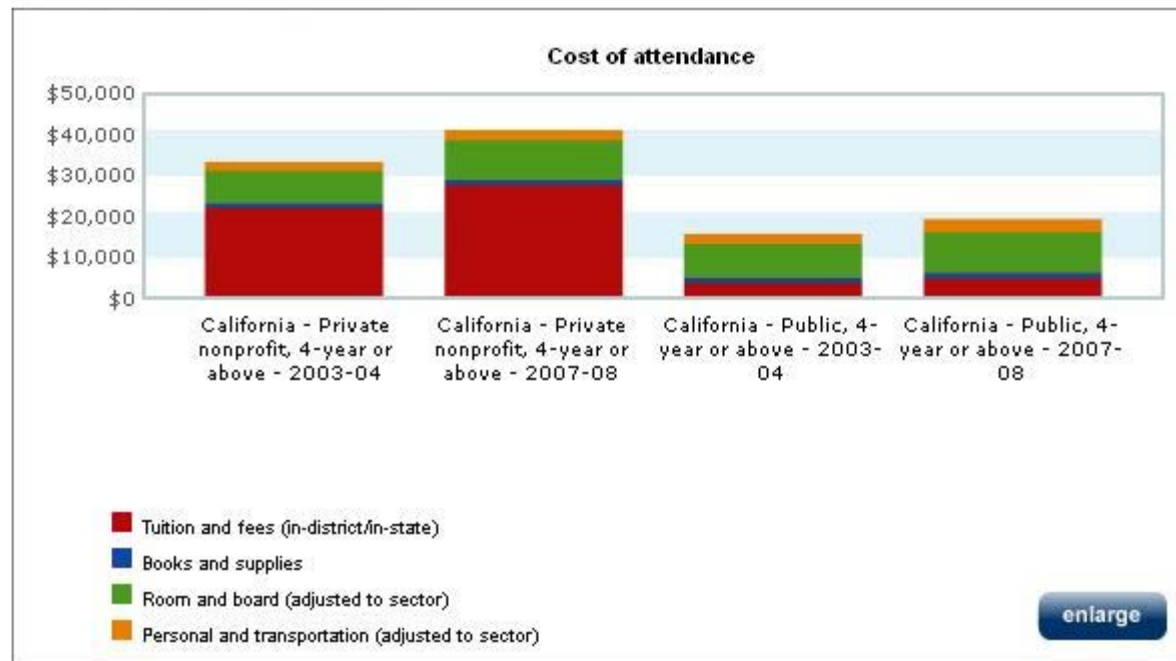
### Select Year

2007-08

select

### You Selected:

## Cost of Attendance



enlarge

view large table | download as table | print page

Click a column header to sort

College	Year	Tuition and fees (in-district/in-state)	Books and supplies	Room and board (adjusted to sector)
California - Private nonprofit, 4-year or above	2003-04	\$22,103	\$1,099	\$7,964

home

spotlight

topics

explore all data

clear all

## Select College, State, or Sector

select OR advanced search >

### You Selected:

California - Private nonprofit, 4-y...  
California - Public, 4-year or abov...

Move up | Move down

Select more than one by  
holding down Shift or Control

remove selected

## Select Variables

select OR browse by category >

### You Selected:

## Explore All Data

The Explore All Data tab allows you to build a table for any combination of colleges, variables, or years in the College InSight database.



### Step one: Choose colleges, states, or school types

Select using either of the following methods or a combination of both:

1. To **search by name**, begin typing your query into the field that says "enter name of college, state, or sector," choose from the list that appears below, and click "select."
2. To **search by criteria**, such as location, size, demographics, and cost, click on "advanced search". Select values for one or more filters, then click "show list." A list of colleges, states, or school types meeting your criteria will appear. Select one or more entities and click "add to list."

Your choices will be added to the box labeled "You Selected" on the left.

### Step two: Select variables

Select using either of the following methods or a combination of both:

1. To **search by name or keyword**, begin typing your query (such as "Pel" or "loans") into the field that says "enter variable name." Choose from the list that appears below and click "select."



clear all

### Select College, State, or Sector

Enter Name of College, State, or Sector

select OR advanced search >

#### You Selected:

California - Private nonprofit, 4-y...  
California - Public, 4-year or abov...

Move up | Move down

Select more than one by holding down Shift or Control

remove selected

### Select Variables

Enter Variable Name

select OR browse by category >

#### You Selected:

# Explore All Data

## Advanced Search

### Select your search criteria:

the more filters you select, the fewer options will appear

close window

#### State

- all
- AK
- AL
- AR
- AZ
- CA
- CO

#### Sector

- all
- Public, 4-year or above
- Private nonprofit, 4-year or above
- Private for-profit, 4-year or above
- Public, 2-year
- Private nonprofit, 2-year
- Private for-profit, 2-year

#### Pell Grant Recipients

- all
- Less than 15%
- 15% to 20%
- 20% to 25%
- 25% to 30%
- More than 30%

#### Tuition and Fees

- all
- Less than \$1,500
- \$1,500-\$3,000
- \$3,000-\$5,000
- \$5,000-\$10,000
- More than \$10,000

#### Undergraduate Enrollment

- all
- Less than 3,000
- 3,000-7,000
- 7,000-12,000
- 12,000-20,000
- More than 20,000

show list



Move up | Move down

Select more than one by holding down Shift or Control

**remove selected**

### Select Variables

Enter Variable Name

select

OR

browse by category >

### You Selected:

Tuition and fees (in-district/in-st...

Books and supplies

Room and board (adjusted to sector)

Personal and transportation (adjust...

Total cost of attendance (adjusted ...

Move up | Move down

Select more than one by holding down Shift or Control

**remove selected**

### Select Year

2007-08

select

### You Selected:

AZ  
CA  
CO

Public, 2-year  
Private nonprofit, 2-year  
Private for-profit, 2-year

### Pell Grant Recipients

all  
Less than 15%  
15% to 20%  
20% to 25%  
25% to 30%  
More than 30%

### Tuition and Fees

all  
Less than \$1,500  
\$1,500-\$3,000  
\$3,000-\$5,000  
\$5,000-\$10,000  
More than \$10,000

### Undergraduate Enrollment

all  
Less than 3,000  
3,000-7,000  
7,000-12,000  
12,000-20,000  
More than 20,000

show list

### Select colleges, states, or sectors:

Anaheim, CA

Southern California Institute of Architecture

Los Angeles, CA

Southern California Seminary

El Cajon, CA

St Luke University

La Puente, CA

Stanford University

Stanford, CA

TIEN TAO CHONG HUA UNIVERSITY

LOS ANGELES, CA

add to list

select all

unselect all



## Select Variables

Enter Variable Name

**select** OR **browse by category >**

### You Selected:

Tuition and fees (in-district/in-st...  
 Books and supplies  
 Room and board (adjusted to sector)  
 Personal and transportation (adjust...  
 Total cost of attendance (adjusted ...

Move up | Move down

Select more than one by holding down Shift or Control

**remove selected**

## Select Year

2007-08

**select**

## Browse By Category

criteria will appear. Select one or more entities and click "add to list."

**close window**

Select Category:

- Please select -
- Please select -
- Frequently Used
- Institutional Characteristics
- Student Debt
- Financial Aid - Undergraduates - Applicants
- Financial Aid - Undergraduates - Grants
- Financial Aid - Undergraduates - Loans
- Financial Aid - Undergraduates - Work Study
- Financial Aid - Full-time Freshmen**
- Cost of Attendance
- Economic Diversity
- Student Success
- Racial Diversity - Faculty
- Racial Diversity - Students
- Enrollment

## View results:

Click "update results" to display data for your selections in a table. You can change any selection and click the button again to re-generate your table.



### Select Variables

Enter Variable Name

**select** OR **browse by category >**

#### You Selected:

- Tuition and fees (in-district/in-st...
- Books and supplies
- Room and board (adjusted to sector)
- Personal and transportation (adjust...
- Total cost of attendance (adjusted ...

Move up | Move down

Select more than one by holding down Shift or Control

**remove selected**

### Select Year

2007-08

**select**

### Browse By Category

criteria will appear. Select one or more entities and click "add to list"

**close window**

Select Category:

Financial Aid - Full-time Freshmen

- Average amount of state/local grants received by full-time freshmen grant recipie
- Per capita amount received in state/local grants by full-time freshmen grant recipie
- Full-time freshmen who received institutional grants (#)
- % of full-time freshmen who received institutional grants
- Average amount of institutional grants received by full-time freshmen grant recipie

**select**

choices will be added to the box labeled "You Selected:"

### View results

Click "update results" to display data for your selections in a table. You can change any selection and click the button again to re-generate your table.





### Select Year

2007-08

2007-08  
2006-07  
2005-06  
2004-05  
2003-04  
2000-01

ted:

Move up | Move down  
Select more than one by holding down Shift or Control



### Select Year

2007-08

---

**You Selected:**

2003-04  
2006-07  
2007-08

Move up | Move down  
Select more than one by holding down Shift or Control

clear all

## Select College, State, or Sector

Enter Name of College, State, or Sector

select

OR

advanced search &gt;

## You Selected:

California - Private nonprofit, 4-y...

California - Public, 4-year or abov...

Stanford University

Move up | Move down

Select more than one by  
holding down Shift or Control

remove selected

## Select Variables

Enter Variable Name

select

OR

browse by category &gt;

## You Selected:

Tuition and fees (in-district/in-st...

Books and supplies

Room and board (adjusted to sector)

## Comparison:

Click a column header to sort

view large table

download as table

College	Year	Total cost of attendance (adjusted to sector)	Average amount of federal grants received by full-time freshmen grant recipients	Average amount of state/local grants received by full-time freshmen grant recipients
California - Private nonprofit, 4-year or above	2003-04	\$34,299	\$4,395	\$8,684
California - Private nonprofit, 4-year or above	2006-07	\$40,655	\$4,553	\$8,397
California - Private nonprofit, 4-year or above	2007-08	\$43,126	N/A	N/A
California - Public, 4-year or above	2003-04	\$15,737	\$3,237	\$2,415
California - Public, 4-year or above	2006-07	\$18,147	\$3,768	\$2,643
California - Public, 4-year or above	2007-08	\$19,340	N/A	N/A
Stanford University	2003-04	\$40,591	\$5,584	\$9,708
Stanford University	2006-07	\$46,586	\$5,401	\$9,648
Stanford University	2007-08	\$49,227	N/A	N/A

College	Year	Tuition and fees (in-district/in-state)	Books and supplies	Room and board (adjusted to sector)	Personal and transportation (adjusted to sector)	Total cost of attendance (adjusted to sector)	Average amount of federal grants received by full-time freshmen grant recipients
California - Private nonprofit, 4-year or above	2003-04	\$22,103	\$1,099	\$7,964	\$2,241	\$34,299	\$4,395
California - Private nonprofit, 4-year or above	2006-07	\$26,292	\$1,202	\$9,212	\$2,506	\$40,655	\$4,553
California - Private nonprofit, 4-year or above	2007-08	\$27,705	\$1,246	\$9,669	\$2,570	\$43,126	N/A
California - Public, 4-year or above	2003-04	\$3,706	\$1,227	\$8,305	\$2,492	\$15,737	\$3,237
California - Public, 4-year or above	2006-07	\$4,352	\$1,352	\$9,497	\$2,943	\$18,147	\$3,768
California - Public, 4-year or above	2007-08	\$4,764	\$1,386	\$9,905	\$3,284	\$19,340	N/A
Stanford University	2003-04	\$28,563	\$1,185	\$9,073	\$1,770	\$40,591	\$5,584
Stanford University	2006-07	\$32,994	\$1,290	\$10,367	\$1,935	\$46,586	\$5,401
Stanford University	2007-08	\$35,089	\$1,335	\$10,808	\$1,995	\$49,227	N/A

Done

Average amount of federal grants re

Microsoft Excel - CollegeInSight\_Explore-7.csv [Read-Only]

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100% Arial 10 B I U

B9 2007-08

	A	B	C	D	E	F	G	H	I
1	Table generated on 11/18/2009								
2									
3	Name	Year	Tuition and fees (in-district/in-state)	Books and supplies	Room and board (adjusted to sector)	Personal and transportation (adjusted to sector)	Total cost of attendance (adjusted to sector)	Average amount of federal grants received by full-time freshmen grant recipients	Average amount of state/local grants received by freshmen grant recipients
4	California - Private nonprofit, 4-year or above	2003-04	22103	1099	7964	2241	34299	4395	
5	California - Private nonprofit, 4-year or above	2006-07	26292	1202	9212	2506	40655	4553	
6	California - Private nonprofit, 4-year or above	2007-08	27705	1246	9669	2570	43126		
7	California - Public, 4-year or above	2003-04	3706	1227	8305	2492	15737	3237	
8	California - Public, 4-year or above	2006-07	4352	1352	9497	2943	18147	3768	
9	California - Public, 4-year or above	2007-08	4764	1386	9905	3284	19340		
10	Stanford University	2003-04	28563	1185	9073	1770	40591	5584	
11	Stanford University	2006-07	32994	1290	10367	1935	46586	5401	
12	Stanford University	2007-08	35089	1335	10808	1995	49227		
13									
14	Citation: The Institute for College Access & Success, College InSight (beta), <a href="http://www.college-insight.org">http://www.college-insight.org</a> .								
15	Most college-level data are taken directly from U.S. Department of Education sources and the Common Data Set (CDS).								
16	Derived variables and aggregate figures for states, sectors, and other groupings of colleges were calculated as described under "About the Data."								
17	Student debt and undergraduate financial aid data are licensed from Peterson's Undergraduate Financial Aid								
18	and Undergraduate Databases, (c) 2009 Peterson's, a Nelnet company, all rights reserved.								
19	All data may be reproduced, with attribution, subject to restrictions under the Creative Commons license.								
20									

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