

A photograph of a campus street scene. In the foreground, there are several young trees with vibrant red maple leaves. A paved sidewalk runs along the street, lined with black metal trash canisters. In the background, there are multi-story campus buildings with light-colored facades and red-tiled roofs. The sky is overcast and grey. The title text is overlaid on the center of the image.

Campus Quality Survey

CAIR 2012

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Overview

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History

- **CSU survey called Student Needs and Priorities Survey (SNAPS)**
 - Deployed every 5 years from 1981 to 1999
 - Selected sample, administered in the classroom
 - Ranked importance of educational experiences
 - Identified obstacles to educational goals
 - Collected additional information
 - No campus climate information

Change

- CSU IR directors reworked SNAPS into CQS
- Renaming reflects desire to capture additional data
- Solicited additional questions from campus community

Deployment

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Campus Participation

- Executive committee
- Solicitation of all departments for input
- Student input was incorporated
- Distributed survey instrument to faculty
- IRB approval

Survey Deployment

Population survey

- Deployed Mid February 2012 using Qualtrics
- Survey open for 3 weeks
- 2 iPads offered as incentives
- Initial email plus 2 follow up emails
- 31% response rate

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Respondents

- 82% completed the entire survey
- Median response time was 22 minutes
- Demographics matched the population within 2 percentage points
 - EXCEPT for gender, males were underrepresented

We have data, now what?

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First Analysis

- Provided to Enrollment Management committee
- Individual reports given to specific departments
- Presented to Provost's Council

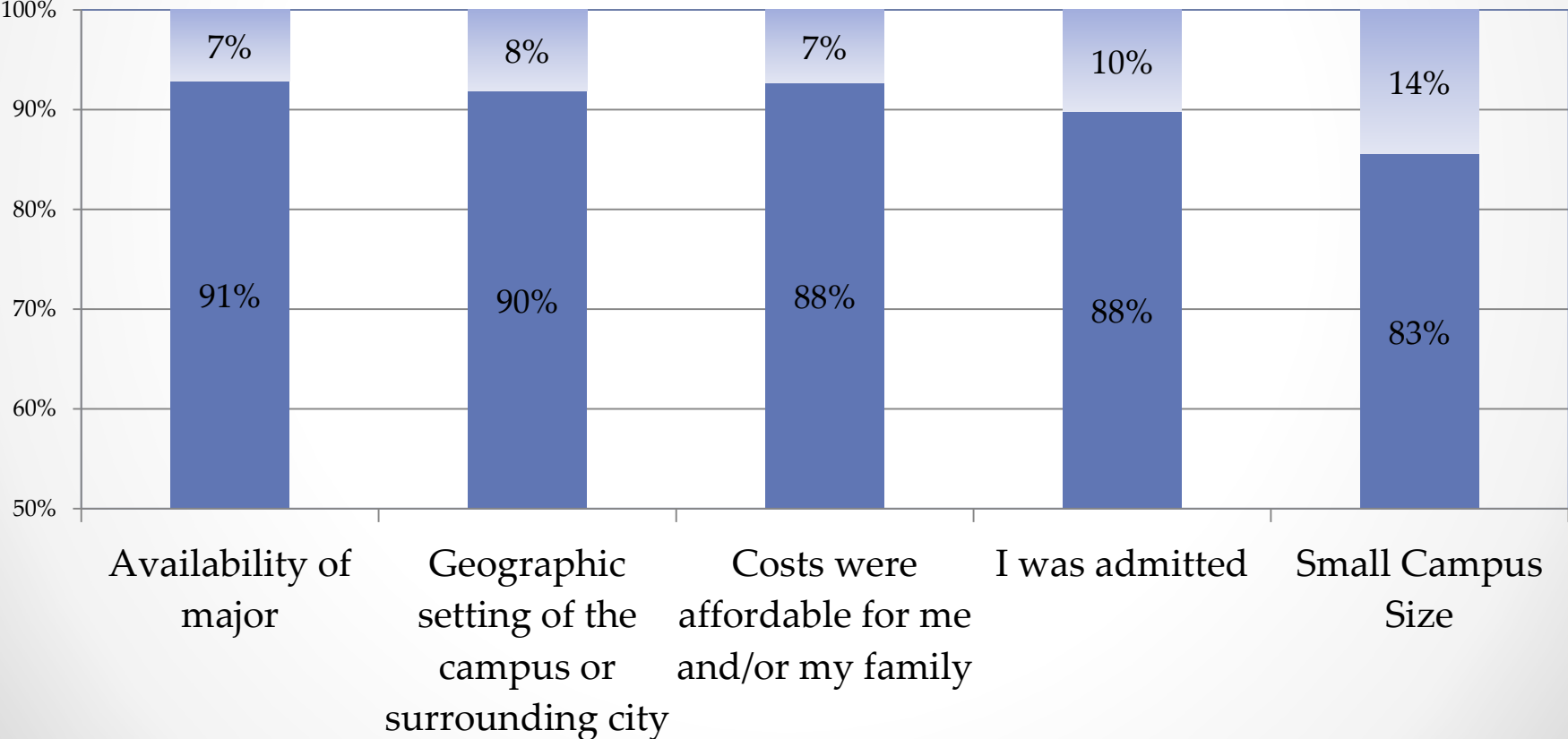
Final Report

- Issued Fall 2012
- Presented across campus
 - Student Affairs
 - Council of Chairs
 - University Senate
 - Executive Committee
- Web published

What our students said and
how we used it

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Why students come to HSU



Attitudes toward Humboldt State

	Agree	Neutral	Disagree
This university is equally supportive of all genders.	83%	13%	4%
I feel safe on campus.	80%	16%	4%
I am proud of my accomplishments at this university.	80%	16%	5%
I would recommend this university to others.	79%	15%	6%
My experiences here are helping motivate me to make something of my life.	76%	17%	6%
This university is a good fit for me.	76%	18%	7%
This university is equally supportive of all racial / ethnic groups.	75%	18%	7%
My experiences here are preparing me for a career.	72%	20%	9%
This university welcomes and uses feedback from students to improve the university.	52%	31%	18%

InSENSITIVE Behavior in the Classroom

Observed:			Faculty efforts to reduce behavior	
Occasionally/ Frequently	Rarely/Never		Occasionally/ Frequently	Rarely/Never
33%	68%	Political Opinions	45%	55%
20%	80%	Gender	52%	48%
20%	80%	Spiritual/Religious Beliefs	48%	52%
16%	84%	Race/Ethnicity	54%	46%
15%	85%	Age	45%	55%
15%	85%	Language	50%	50%
14%	86%	Foreign Nationality/Country of Origin	49%	51%
14%	86%	Sexual Orientation	52%	48%
9%	91%	Disabilities	52%	48%

Academic Activities

Writing a Term Paper

Class	Frequently	Difficult/Very Difficult
Freshmen	26%	44%
Sophomore	32%	47%
Junior	40%	40%
Senior	52%	37%

Preparing and Delivering an Oral Presentation

Class	Frequently	Difficult/Very Difficult
Freshmen	23%	41%
Sophomore	19%	40%
Junior	21%	35%
Senior	37%	33%

Studying

- Gender differences
- Males
 - Less likely to participate in a study group of any kind
 - Studied less frequently in any of the various study groups than females
 - Reported spending less time outside of the classroom studying and working than females

Academic Rigor

- Please indicate how effective HSU has been in improving your skills and abilities listed below.

Skill/Ability	Effective	Not Effective
Critical thinking and analytical reasoning	93%	4%
Ability to evaluate information	91%	5%
Problem-solving skills	91%	5%
Communication (written)	88%	7%
Motivation to be an independent learner	87%	8%
Communication (verbally)	87%	8%
Ability to work in a team	86%	9%
Academic writing ability	84%	10%
Computer and information technology skills	80%	12%
Reading comprehension	80%	11%

Learning Environment

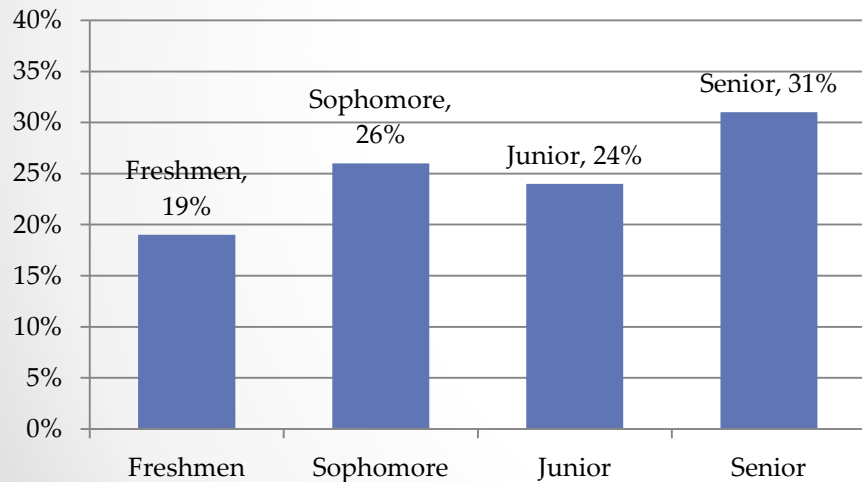
- Please rate the following factors related to the learning environment at HSU and your instructional experiences thus far.

Factors	Excellent/Good	Fair	Poor/Very Poor
Quality of instruction (such as: faculty ability to communicate subject matter; faculty preparation for class and faculty enthusiasm for teaching)	87%	11%	2%
Opportunities to meet with faculty outside of the classroom	85%	13%	2%
Courses that challenge me	83%	13%	4%
Courses that stimulate intellectual/interpersonal growth	81%	16%	3%

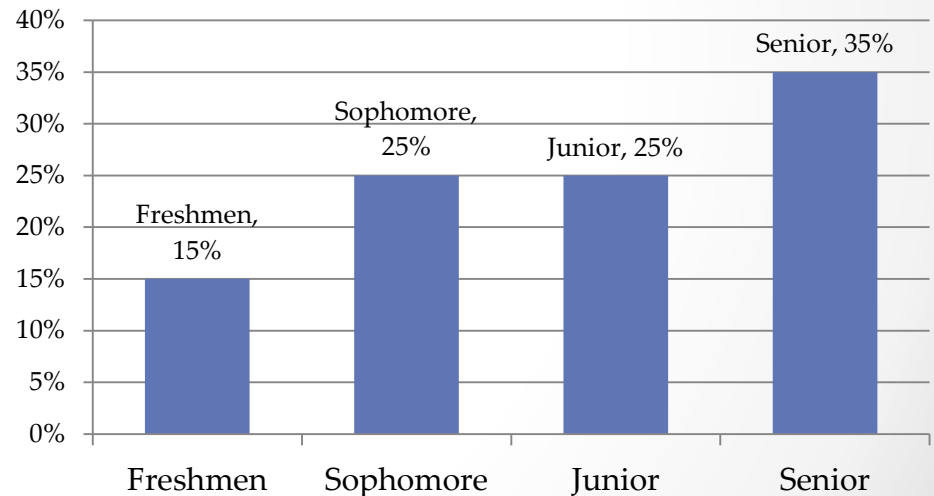
Availability of Required Courses and Convenience of Class Scheduling

Poor/Very Poor

- Convenience



- Availability



Academic Advising

- Importance & Quality
 - Advising Center
 - Faculty Advisor
 - Advising from my major department
 - Other campus representatives
 - Fellow students
 - Campus catalog/class schedule and other department/school publications or websites
 - Degree Audit Report (DARS)

Office Hours

- How many times in the last semester you went to one or more of your professors' office hours.

	<u>None</u>	<u>1-2 times</u>	<u>3-4 times</u>	<u>5 or more times</u>
Lower Division	18.4%	37.2%	27.9%	16.5%
Upper Division	9.3%	30.1%	30.0%	30.6%

I know what I need to do to graduate

	Agree	Neither	Disagree
Lower Division	62%	20%	18%
Upper Division	69%	10%	21%

Benefits of Cross Campus Comparisons

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Highlights

- Students were more likely to select HSU than the other CSU campuses because of the geographical setting
- Students were attracted to HSU's small campus size
- HSU students felt they had more opportunities to meet with faculty outside of the classroom
- For academic activities, students at HSU were LESS likely to write a term paper and LESS likely to prepare an oral presentation.



How Students are Paying for College

- 83% of HSU respondents indicate being very or somewhat concerned about having enough funds to continue.

More HSU students paid for college with:	Paying for College	HSU	CSU 1	CSU 2
	<ul style="list-style-type: none"> Loans Grants Scholarships Part-time job Work study 	Student loans	60%	47%
<p>HSU Students were about half as likely to pay for college with a full-time job</p>	Grants	54%	48%	41%
	Scholarship	25%	16%	14%
	Full-time job	6%	17%	13%
	Part-time job	49%	35%	46%
	Work-study program	7%	5%	5%

How the campus has responded

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What is being done

- Scheduling committee convened
 - 25% of all students reported problems with the convenience and/or availability of required classes.
- Continue assessing academic rigor
 - The deployment of the National Survey of Student Engagement (NSSE) in Spring 2013 will facilitate continued assessment.
- Examining distribution of financial aid



Questions?

For more information on the
Campus Quality Survey visit
www.humboldt.edu/irp/CQS.html